



Advertising Rates

Standard Rates

10"	Lm	1.00
15"	Lm	1.25
20"	Lm	1.50
30"	Lm	2.00
40"	Lm	2.50
60"	Lm	3.50

(FREE Production including scripting, voice-over and recording)

Programme Sponsorship

Rate: Lm 5.00 per programme

- Non-Exclusive but no competing product or service.
- 7" Intro and Extro to Programme "*Dan il-programm huwa migjub lilkom bix-xewqat tajba ta'...*"
- 4 x 30" spots every half-hour of Programme

Package 'A'

Pay for 3 spots get 1 FREE per day for 17 weeks (5 day week run of schedule)

FREE Production of Spot

Cost: Lm 250.00 + VAT

Spots paid for: 255

FREE spots: 85

Total spots: 340

Cost per spot: Lm0.74 + VAT

Package 'B'

1 Spot per day for 17 weeks (Run of Schedule)
FREE production of spot
Cost: Lm85.00 + VAT
Spots paid for: 85
Cost per spot: Lm1.00 + VAT

Frequency Package

5 spots per day for 4 weeks (5 day week)
FREE Production of spot
Cost: Lm103.70 + VAT
Spots paid for: 100
Cost per spot: Lm1.04 + VAT

Gifts for Programme Competitions

Gifts given by suppliers/clients to be accompanied by a minimum Lm 24 order to be availed of at Rate Card rates.

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